

# **Sports & Entertainment Advisory Group Overview**



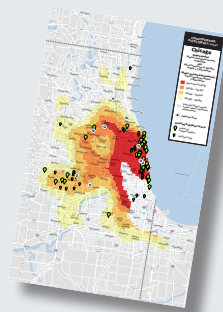
TRANSWESTERN SPORTS  
& ENTERTAINMENT:

# Purpose-Built to Get Results

Transwestern S&E is your  
connection point to any  
and all resources needed  
to fulfill your goals.

x x x x x x  
x x x x x x  
x x x x x x  
x x x x x x

MARKET  
ANALYTICS



SITE ACQUISITION  
& ASSEMBLY

TENANT  
REPRESENTATION





THE TRANSWESTERN  
COMPANIES:

# Our 360° Approach

Transwestern provides an all-encompassing, client focused real estate experience. Our five companies are totally integrated, giving us in-house access to investment, development, and much more.

## REAL ESTATE SERVICES

- Agency Leasing
- Asset Services
- Capital Markets
- Tenant Advisory + Workplace Strategy
- Research & Analytics

**321.5M**

SQUARE FEET LEASED  
& MANAGED

## DEVELOPMENT COMPANY

- Speculative Development
- Build-to-Suit
- Fee Development

**\$6.28B**

TOTAL  
DEVELOPMENT COST

## INVESTMENT GROUP

- Discretionary Funds
- Investment Analytics
- Net-Leased Investments
- Separate Accounts

**\$7.3B**

ASSETS  
MANAGED ITD

## VENTURES

- Opportunistic Investments
- High Net-Worth Capital
- Integrated Operating Partnerships

**\$122M**

GENERATED IN  
INITIAL EQUITY

## HOSPITALITY GROUP

- Investment, Development, and Operations
- Venue Activation
- Placemaking
- Boutique Hotel Development

**15+**

YEARS OF DIVERSE  
HOSPITALITY  
LEADERSHIP EXPERIENCE

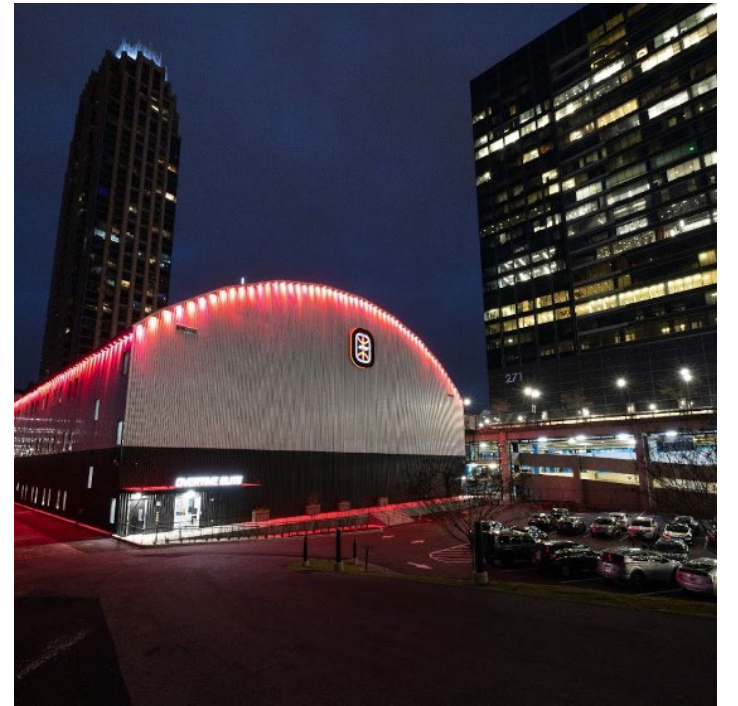




**OTE**

### ATLANTA, GEORGIA

Transwestern led the development of a state-of-the-art, 103,000-square-foot basketball performance and training facility that serves the next generation of fans with more than 50 million followers across all platforms.





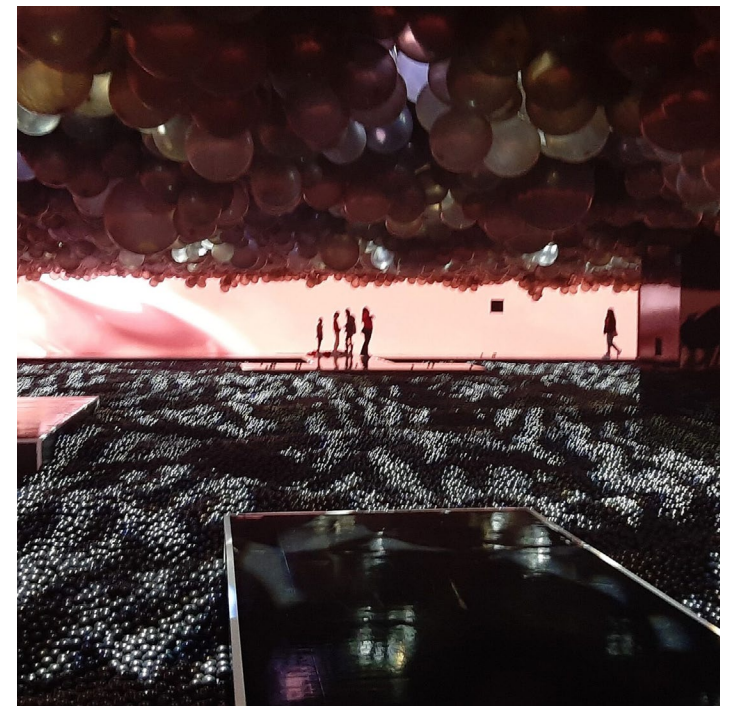


### PHOENIX, ARIZONA

Transwestern is currently leading the development of a new \$100M practice facility for the Phoenix Mercury, and a headquarters for the Suns and Mercury on 8 acres in downtown Phoenix. Transwestern is also working with the Suns partnership team to create a first of its kind real estate-meets-sponsorship experience.



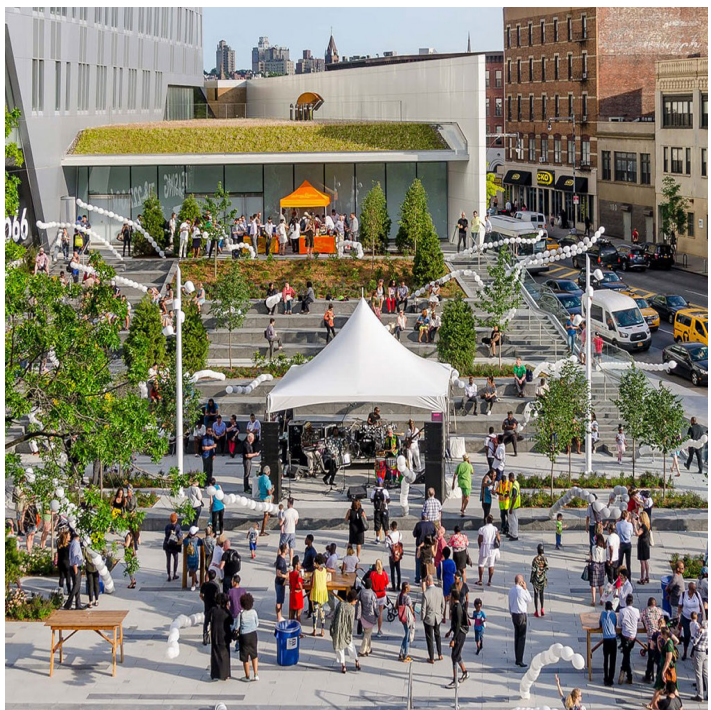




### NEW YORK, NEW YORK

Transwestern is assisting Basketball City—which runs adult corporate leagues, youth leagues, youth clinics and summer camps out of their 70,000-square-foot state-of-the-art facility in New York City, with plans to expand into new markets across the US.





### DALLAS, TEXAS

Transwestern S&E is partnering with Jermaine O'Neal to create the next Drive Nation basketball club and sports academy in Dallas. Drive Nation Sports Complex is a state-of-art indoor multi-sport, training, and events facility that will make a positive impact on the local community and surrounding area.



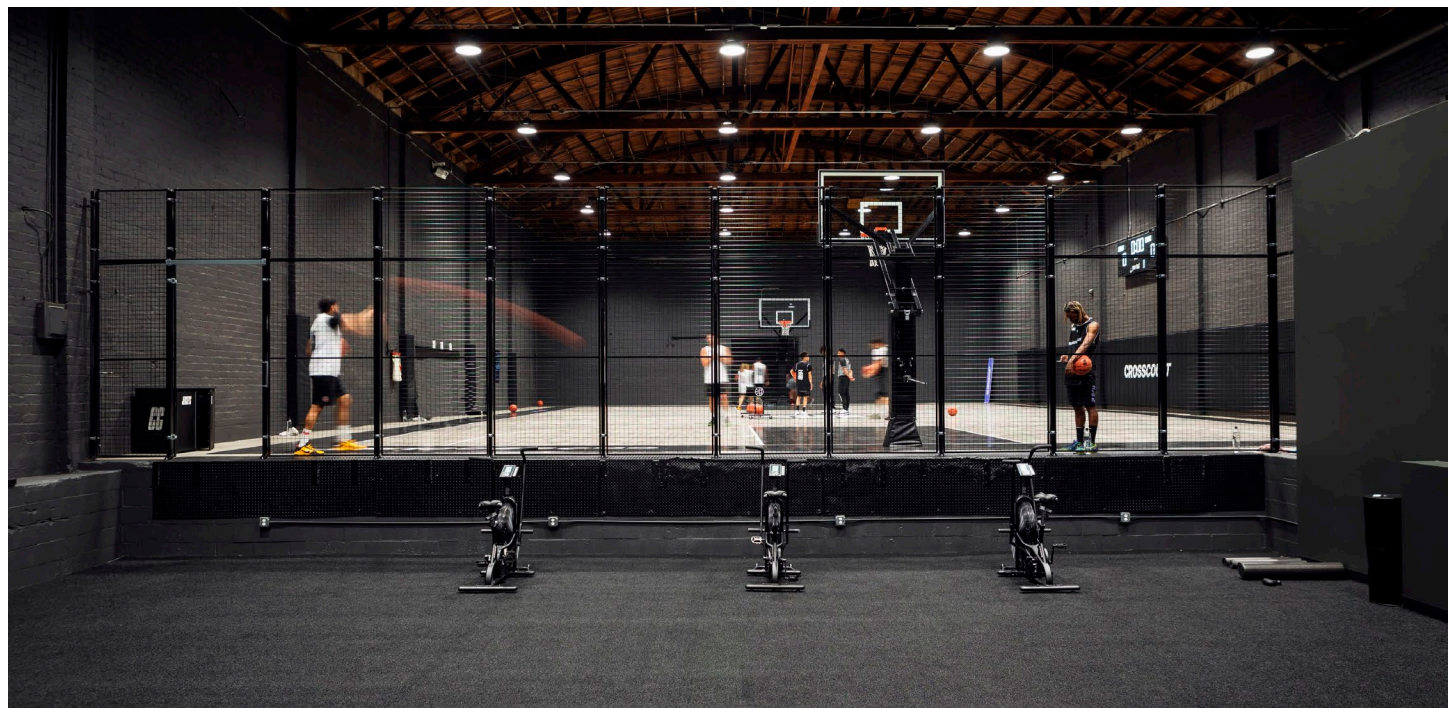


### MIAMI, FLORIDA

Transwestern is partnering with The Crew League to create the first permanent movie studio-basketball facility, which will support TCL's mission to provide opportunities for celebrities to engage with their fans in a never-before-seen way—entertaining viewers through an innovative blend of sports and unscripted competition.







# CROSSCOURT

## LOS ANGELES, CALIFORNIA

Transwestern was hired to scale Cross Court—a basketball-inspired social club built around thoughtfully designed spaces and “the Soho House of Basketball”—across the US, providing more opportunities for organized sports to people in their professional careers.





**We are better  
together.**

**TIM KATT**

MANAGING DIRECTOR

tim.katt@transwestern.com  
262.442.9866

**LARRY SEROTA**

EXECUTIVE MANAGING DIRECTOR

larry.serota@transwestern.com  
312.881.7038